



Introducing CRE's new 2010 financial facilities

Many exhibitors will be familiar with the arrangements available to 2010 Exhibitors where they are able to reserve their 2010 position for up to six weeks from the end of the event, before the space is released for general sale. And this arrangement is again available.

NEW SPREAD PAYMENT FACILITY

In addition to the normal **three payment plan** we are launching at Sandown 2010 a **new 'spread payment facility'**. The objective is to help exhibitors to manage their 'cash flow' over a period of time and avoid larger payments – and all this comes - interest free!

If you rebook your stand for 2011 at Sandown you can pay the cost as at present over the three payments - or if you choose - ten smaller payments (however if you delay booking you will only be able to spread it over the months left until March 2011).

Let us provide you with two examples –

A stand booked at Sandown or before 30 June 2010 – say costs £898

Three payments:	Deposit £179.60	Due by 30 June 2010
	Interim Payment £404.10	Due by 30 December 2010
	Final Payment £ 314.30	Due by 30 th March 2011
Ten Monthly Payments:	£89.80 each by Standing Order	
	First payment 30 June 2010	

Note: we can add any outstanding balance for Telford if you already have a stand booked and you may add the cost of your advertisement in the Handbooks to your monthly spread payment

NEW DISCOUNT SCHEME - for booking more than one exhibition

(Note: applies to stands booked for Telford 2010, Peterborough 2011 & Sandown 2011)

One stand booked at or within six weeks of any show 5% Early Bird Discount

Two stands booked together 7.5% plus early bird if appropriate

Three stands booked together 10% plus early bird if appropriate

Further discount of 2.5% for one-off payment made with your Confirmation of Order.

Example – Total stand costs (if booked at Sandown or before June 30 2010) for Telford 2010, Peterborough 2011 and Sandown 2011 amounts to £2,694

Discount - £ 2694 less 15% for buying three stands on the early bird discount
you save £404.10

Net stand cost = £2,289 and by using the ten monthly spread payment facility – the payment will be £228.90 per month.